



SPONSORSHIP OPPORTUNITIES

Human Resources Conference

Wednesday, October 9, 2024

The Park Avenue Club, Florham Park, NJ

Network with industry leaders, showcase your services, show your support of the New Jersey banking industry, and more! At NJBankers, we offer a variety of sponsorships to meet your marketing and budget goals.

Presenting Sponsor - \$7,500

- One complimentary registration
- One complimentary sponsor table at registration
- One-minute company introduction during event program
- Emcee or introduction of speaker
- Pre and post-event marketing
- Attendance list with emails
- Logo recognition on pre and post-event emails
- Social media recognition on NJBankers feed prior to the event
- Logo on event name badges

Social Media Sponsor - \$2,500

- Company recognition on all marketing materials
- Company page tagged in two day-of event posts
- Event graphic provided for use in sponsor social media promotions

Event Sponsors - \$1,500

- One complimentary sponsor table at registration
- One complimentary registration
- One-minute company introduction during event program
- Pre-and-post marketing
- Attendance list with emails



Premier Sponsors

